



Facts at a glance

- Company: TORO Limited
- Incorporated: Hong Kong
- Founded: 2014
- Capital rounds: USD \$1M seed 2014
- # Employees: ~50



Founder and CEO

David Brown, Australian,
DOB 1971

Accolades



- G2 iPaaS Leader in Winter 2021
- G2 High Performer in Winter 2021 for Mid-Market



- Crozdesk Happiest Users in 2020
- Crozdesk Choice badge in 2020



- Top Digital Transformation Solution Provider 2020 APAC

About TORO Cloud

TORO Cloud enables the digital transformation of an enterprise with solutions for application integration, API management, application development, and workflow automation.

Digital transformation requires an enterprise to create a cohesive ecosystem out of its systems and processes using agile methodologies that will enable it to create new digital products and services.

A typical organization will use hundreds of on-premise and SaaS-based applications. Consumers of an organization's systems, including its customers, business partners, and employees, now demand real-time access to data and the ability to communicate with the business digitally.

The challenge of digital transformation is to unleash the data and intellectual property tied up in an organization's systems and processes and make it available in real-time to these stakeholders.

TORO Cloud facilitates the digital transformation of an enterprise with solutions that create a cohesive ecosystem out of an organization's applications and business processes.

TORO Cloud's solutions take an API centric approach to application integration, development, and workflow automation. With TORO Cloud, an organization can unleash data from its various applications, databases, and data sources, and create new digital products and services via modern secure APIs.

Target Market

TORO Cloud's target market of mid-sized enterprises is particularly challenged with digital transformation initiatives. These organizations often face the same logistical complexities of a large enterprise but must work with fewer resources.

Mission

TORO Cloud aims to make solutions for digital transformation accessible to a midsize enterprise by providing access to its development tools for free and dramatically reducing the learning curve required to self evaluate fitness for purposes with a low-code API centric approach to development.

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